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## New GPS detector keeps Arizona drivers safe, and ticket free

GILBERT, AZ - July 11, 2008 - **Red-light cameras, speed cameras, "Speed-on-Green" and photo radar - there are few more divisive topics for Arizona motorists than these hot button issues. With less than a month until the DPS announce the winner of the lucrative photo radar contract, that will see 50 fixed cameras and 50 mobile vans deployed statewide on AZ freeways, one Gilbert based company, Cheetah USA LLC, has come up with the answer that drivers the whole state over are going to want to know about.**

It's called the Cheetah GPSmirror and its a new kind of hi-tech driver safety system product, imported from Europe, where GPS detectors like this have been popular due to the number of cameras they have over there. The product underwent extensive testing and development throughout the Scottsdale area during 2007 and is now one of the first to become available on the US market. The Cheetah GPSmirror uses GPS location technology to warn drivers well in advance of all the fixed camera locations in Arizona and the rest of the USA and Canada. It gives out voice reminders and visual alerts for speed cameras, red-light cameras and speed-on-green cameras as well as high risk accident areas and possible mobile speed trap sites.



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Until now the only "anti" photo-enforcement products were gimmick spays or dubious plate covers that attempted to con the cameras, usually unsuccessfully. They may have worked against 10 year old cameras but offer no protection against the modern ones. Cheetah's GPSmirror offers a new "grown-up" defence to the cameras that 100% legal and much more about safety. According to VP of Marketing, Al Smith, "It's not like a radar detector for speeders. This isn't a scofflaw product, every mainstream driver should have one of these. Responsible parents should even be buying them for teen drivers, to help make sure they are paying attention at critical times. After all, if the aim of all these cameras

is genuinely to get people to slow down, then there is no problem with drivers using GPS detectors for safety reminders to check their speed in advance of photo enforcement areas. The end result is the same in terms of safety - the drivers have slowed down - but the ones using the Cheetah GPSmirror detector won't have to stump up the fines."

Users become much more "speed aware" thanks to a helpful GPS speedo and "situational awareness" is greatly improved, both by GPS location of approaching road hazards and by specially designed glass which reduces blindspots and makes you more aware of other vehicles. Fitting is very easy. It doesn't replace your original factory mirror, it just clips over it. Memory updates of new cameras are easily downloaded through the internet by running Cheetah's simple software program on your PC. It does everything for you at the click of a mouse. There is even a rebate program for AZ drivers who are prepared to email in new sightings of the new photo-radar vans when they start.

**Smith added, "Big brother beware, we're watching you!"**

The Cheetah GPSmirror camera detector is available to purchase now from [www.GPSdetector.com](http://www.GPSdetector.com) or by calling (623) 748 4562.

